



Minutes of the North Ferriby Supporters Club Meeting held at the Dransfield Stadium, Sunday 4<sup>th</sup> August 2024 (1 pm.)

**Attending:**

Tom Rickwood (mins), Mark Leighton, Wendy Leighton, Julian Wild, Steve Dale, Joan Butler, Brian Butler, Rod Chambers, Jason Steve-Read, Gary Hammond, Neil Henderson-Begg, Christine Henderson-Begg, Martin Wood, Anthony Wood, Jeff Gill, Lyndon Tebb, Brian Sugarman, Jill Thornton, Greg Thornton, Geoff Golliker, David Worrell, John Lawson

**1. Apologies**

- Listed below.

**2. Welcome and introduction**

- Mark Leighton introduced the meeting, and the current Committee members introduced themselves:
  - Mark Leighton – Chair
  - Jason Stevens -Read – Vice Chair
  - Tom Rickwood – Secretary
  - Steve Dale – Treasurer
  - Rod Chambers – Committee Member
  - Mike Birney – Committee Member
  - James Chestney – Committee Member

**3. AGM Minutes (24.04.24)**

- Agreed.

**4. Sponsorship**

- The Supporters Club is proud to continue sponsorship of Villagers manager Chris Bolder for the 2024-25 season.

**5. NFFC SC Membership**

- Membership currently stands at 170 for the 24/25 season. The membership total continues to rise, and we have a target is 250 members, which relates to 50% of last season's home attendance, which was above 500.
- Discussion followed regarding a recruitment drive with an easy enrolment process at games. We are also looking into the idea of trying to get more women and younger people part of the Supporter's Club.

## 6. Communications

### Email

- All agreed this was an extremely useful and effective tool which will continue to be used.

### Facebook and Twitter (X)

- Both are widely to promote items, and the club is seeking to increase its numbers on social media. As it stands on Facebook, we have 748 followers we aim to get this number to 1500 throughout the season. Furthermore, we have 334 followers on Twitter (X) the aim is to try and get 500 people to join this platform.

### WhatsApp

- The group will continue to be used for sending out information and updates to members. All felt WhatsApp is an effective and quick method to get information out the group members. All current members are to be added with the option of opting out as they choose.

## 7. Bank/Balance

- Steve Dale confirmed the bank balance at £3,000. One of the biggest items generating £1,000 is Pitch Squares and the meeting agreed to use this Pitch Square money to fully fund a Ride on Seat which attaches to the club's lawnmower. Steve highlighted that cutting the pitch equates to 20,000 steps which takes its toll and moving forward the Ride On seat would provide a much more effective operation for the grounds staff for the upkeep of the maintenance of the pitch.
- Other expenditure will be agreed as the season starts, with supporters club members being informed of decisions to support future projects.
- Steve Dale thanked those supporters who had bought league ladders numbers which have sold out. Steve said funds raised focus on prize money.
- Steve highlighted additional significant revenue from supporters being **Goals and Shut Outs** fundraiser which is organised by Mike Birney. Mike went on to outline the scheme which had been in operation for 10 years and in this time has generated over £6,000. Mike said last season alone the scheme raised over £700. More information will be forwarded via WhatsApp and social media

## 8. Planned activities

- Mark Leighton provided a summary of the seasons activities which included the following:
  - Continue the member benefits as detailed in the welcome pack

- Exclusive supporters club seats on the first team coach for 10 away games for £10 each trip
- Two clubhouse evenings with players and officials during the season
- Target to achieve 1,500 followers on the Supporters Club Facebook page and 1,000 for the Supporters Club 'X' page
- 200 Remembrance Day badges to be produced to raise funds for the British Legion Poppy Appeal
- Supporters Quiz Night
- Continued support of Matchday resources
- Liaise with the football club to promote the 10th anniversary to celebrate the famous 2015 Wembley FA Trophy win

## **9. Additional activities**

- The following was raised:

### **50/50 draws**

- Suggestion to include 50/50 draws in the clubhouse for supporters clubs events to raise additional revenue

### **Sponsored walk (to Grimsby Borough)**

- Tom Rickwood confirmed that he intends to do a sponsored walk from the Humber Bridge to Grimsby Borough, prior to the game raise money for the supporter's club. Tom said the distance is circa 22 miles and he welcomes others joining him. More information will follow to raise the sponsorship.

## **10. Matchday resources**

- We will be looking for volunteers to help with litter picking and raffle tickets. The general feeling at the meeting was that this is what makes the football club great; the amazing volunteers which help keep this club functioning to such a high standard.

## **11. Consultation with members**

- The key issues discussed at the meeting was how to get more younger supporters and women involved in the supporters club to ensure representation. A potential 'Junior supporters club' was raised to engage with younger members along with a suggestion box.

## **12. General feedback**

- Tom Rickwood requested that any other feedback and suggestions go directly to him to progress.

### **13. Any other business**

#### **Calendar of events**

- Events Calendar to be produced to highlight and plan for supporter's club activity

#### **Supporters Club – recruitment of new members**

- The target for season 2024-25 is 250 members and to promote the supporters club generally.
- We need an effective way to recruit new members at home games

### **14. Date of Next Meeting**

- 27 October 2024 (1pm), Dransfield Stadium Clubhouse

### **Apologies**

Les Hare  
Gill Hare  
James Chestney  
Mike Tyler  
Beth Tyler  
Paul Sleight  
Jon Moorhouse  
Lee Walker  
Colin Daniel  
Mark Chestney  
Matthew Kempson  
Martyn Russell  
Mike Deane  
Mike Clemson  
Lindi Brown  
Geoff Tuplin  
Mike Ripton  
John Wheatcroft  
Dave Reynolds  
Clare Russell  
Steve Russell  
Nick Quantrill  
Duncan Ross  
Paul Bowes  
Devon Bowes  
Aaron Brown  
Geoff Golliker  
Mike Dixon  
Neil Halder

Steve Adshead  
Phineas Hoffman  
Wayne Stark  
Dan Tomlinson  
Ian Tomlinson  
James Holmes  
Emme Dodworth  
Dave Nightingale  
Matthew Baxter  
Neil Baxter  
Peter Bacon